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Yankees Will Become First MLB Team to Integrate Highly Advanced Antimicrobial System

Rochester Hills, MI...CSG, in conjunction with the New York Yankees, today announced the new Yankee Stadium will become the first facility in Major League Baseball (MLB) to be treated with the Sports Antimicrobial System™ (SAS). Comprised of several leading-edge and highly advanced products, the SAS is a comprehensive process that kills illness-causing microorganisms and continually inhibits the growth of bacteria, mold and fungi on any surface for up to three years.

"We feel the Sports Antimicrobial System will be critical to our operations in 2009," said Doug Behar, Senior Director, Stadium Operations.

Areas of Yankee Stadium set to be treated with the SAS include the home and visiting club houses, locker rooms, training rooms, dugouts, showers, managers and coaches offices, weight training areas, and family lounge. Additionally, the Team's washable fabrics will be treated with FabricAide®.

"When applied through the wash, FabricAide will continually inhibit the growth of a wide array of bacteria, mold and fungi on any fabric or textile. Defined by its durability, FabricAide's unmatched antimicrobial effectiveness will last a minimum of 30 washes before another application is needed," said Craig Andrews, Chief Executive Officer, CSG. "Integrating the Sports Antimicrobial System and its family of products into Yankee Stadium evidences just how committed the Yankees are to being innovators in the world of professional sports."

According to Craig Andrews SAS is recognized in the sports world as the most comprehensive, long-lasting antimicrobial solution because the process is thorough and the products are innovative. Certified applicators from ENVIROspect (Nesconset, NY) begin the process by systematically applying a cleaner disinfectant that was formulated to work in synergy with SAS antimicrobial products. This is an integral portion of the process because it effectively kills 99.9% of germs and bacteria, including harmful microbial contaminants like MRSA (methicillin-resistant Staphylococcus aureus) and staph. After properly cleaning all the surfaces tabbed for treatment, an advanced antimicrobial product called SportsAide® 1000 is sprayed throughout the facility.

Further, he indicated that one treatment of SportsAide 1000 will inhibit the growth of bacteria, mold, and fungi on surfaces for up to three years. The advanced antimicrobial power of SportsAide 1000 is vastly superior to any other technology and thus trusted by over 1,200 high schools and pro franchises nationwide for several key reasons, but most importantly because the water-based antimicrobial fights a wide array of microbial growth 24/7.

CSG is America's leading provider of long-lasting antimicrobial products, treatments and services. CSG offers products and services for any facility. Its customers include franchises in the National Football League, National Basketball Association, National Hockey League, the U.S. Army, and over 1,200 universities and high schools. Visit www.csgrp.com or call (248)-299-2607 for more information.

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