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Purler Wrestling Academy Country's First to Use Proactive Technology to Stop Bacteria

...Long-lasting bacteria defense system can help minimize spread of infection-causing bacteria...

Rochester Hills, MI...Purler Wrestling Academy, the nation's largest wrestling school, and CSG/SportsCoatings today announced the academy's Missouri facility will be treated with Sports Antimicrobial System™ (SAS). The innovative and long-lasting spray treatment, which is used by some of the country's top college wrestling programs and professional sports franchises, will eliminate illness-causing microorganisms and protect against any future growth of bacteria, fungi, and mold on surfaces for up to one year.

"Our goal at Purler Wrestling Academy is to help every young athlete that comes through our door be a better wrestler," said Nick Purler, Owner of Purler Wrestling Academy. "Before we can begin teaching, I feel it is very important to provide all of our students and staff with the safest possible environment. Proactively minimizing the presence of any harmful bacteria or fungi with CSG's antimicrobial treatments is part of our overall effort to deliver the best possible training environment."

Purler Wrestling Academy joins a group of prominent organizations that have incorporated CSG's long-lasting antimicrobial technology into their facilities. CSG's customers include: the United States Army, USA Basketball and Softball, University of Missouri Wrestling, the National Wrestling Coaches Association, franchises in the National Football League, Major League Baseball, and National Basketball Association. Most recently the surfaces throughout the new Yankee Stadium's player areas were treated with the Sports Antimicrobial System. Purler Academy will be treating its mats, wall mats, dummies and other training areas with the innovative bacteria-fighting system.

"We've had so much positive feedback about our Sports Antimicrobial System from wrestling coaches and athletic directors around the country regarding our antimicrobial system," said Kevin Smith, Vice President of Wrestling Sales, CSG/SportsCoatings. "It's exciting to add such a well-respected name in wrestling to the family of CSG/SportsCoatings customers."

"Using this antimicrobial system has had such a positive impact on our program. This season my team has had significantly fewer skin ailments than last year," said Brian Smith, University of Missouri Head Coach. "I'm much more confident that our team won't be hit hard by skin issues, which makes it so much easier for the team to focus on wrestling."

After properly cleaning the surfaces tabbed for treatment, the unique and innovative antimicrobial power of the Sports Antimicrobial System is applied. SportsAide® 1000 inhibits the growth of bacteria, mold, and fungi on surfaces for up to one year. The antimicrobial power of SportsAide 1000 is vastly superior to any other technology for several key reasons. The water-based, environmentally-friendly antimicrobial fights a wide array of microbial growth 24/7 without using any harsh chemicals or heavy metals. Perhaps most importantly, SportsAide 1000 will not create adaptive organisms or “super bugs” like MRSA. It is odorless, non-toxic, and non-irritating to human skin so it can go on any hard non-porous surface.

The self-application kit that Purler will be using also includes CSG’s cleaner disinfectant that is intended for use before the application of SportsAide 1000 and for normal maintenance cleaning. SportsClean® Plus effectively kills illness-causing microbial contaminants such as MRSA, Influenza A, staph, ring worm, impetigo and is approved by the EPA for use against H1N1 Virus (Swine Flu). SportsClean Plus also meets the OSHA bloodborne pathogen standard for HIV, HBV, and HCV.

CSG is America’s leading provider of long-lasting antimicrobial products, treatments and services. CSG offers products and services for any facility. Visit www.csgrp.com or call 516.729.8241 for more information on CSG products.

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